

SENIOR UI & WEB DESIGNER

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I started my career in visual design — fashion, footwear, and hairstyling — before moving into UI. That background taught me to see design not only as a visual discipline, but as a system of decisions, structure, and meaning. Today, I combine visual craft with logic and empathy to turn complex problems into clear, purposeful interfaces.

I'm drawn to the intersection of visual craft, logic, and human needs. I believe great UI comes from clear thinking translated into a visual language — and my role as a designer is to turn complex problems into simple, intuitive, and purposeful experiences. Whether it's a haircut or a user interface, I've always believed that good work starts with understanding the shape, respecting the structure, and making it work for the person on the other side.

KEY SKILLS

- DESIGN SYSTEM
- INFORMATION ARCHITECTURE
- DESIGN TOKENS
- DESIGN HANDOFF
- RESPONSIVE DESIGN
- UI DESIGN
- WIREFRAME
- PROTOTYPES
- USER FLOW
- UI KIT
- ACCESSIBILITY (A11Y)
- HEURISTIC EVALUATION
- USABILITY TESTING
- BRANDING
- KEY VISUAL
- COLOR THEORY
- TYPOGRAPHY

TOOLS

- FIGMA
- PHOTOSHOP
- ILLUSTRATOR
- AFTER EFFECTS
- WEBFLOW
- CSS/HTML
- HOTJAR

EDUCATION

ACADEMY OF FINE ARTS IN ŁÓDŹ, POLAND 2005 — 2010

Master of Arts (M.A.) in Textile and Clothing Design
Specialization: Fashion & Clothing — with a strong focus on visual composition, material structure, and the relationship between form and function.

EXPERIENCE

SENIOR WEB DESIGNER RELATIVITY APRIL 2023 — JUNE 2026

- Led web design and design system work as part of a large-scale rebranding project covering more than 200 platform websites.
- Built the information architecture and sitemap from the ground up, including a navigation system based on a mega-menu structure.
- Designed a hero-section system based on six archetypes with warm/cool modifiers, used consistently across the entire platform.
- Created a production-ready design system consisting of foundations and six component families implemented in production.
- Managed the implementation of RelFeast as a separate navigation case within the main information architecture.
- Worked closely with the development team during implementation and throughout three years of maintaining design-system consistency.

Impact:
The rebrand spanned 200+ pages and turned the navigation system into proof that complex information architecture can stay coherent at corporate-platform scale..

SENIOR WEB DESIGNER & GRAPHIC DESIGNER PROGRESSIVO. CREATIVE AGENCY JUNE 2019 — FEBRUARY 2023

- Specialized in UI design, creating engaging and accessible website layouts, including complex websites, one-page websites and e-commerce experiences.

LANGUAGES

angielski (CAE)
francuski (basic)

TRAININGS

2019 — PRESENT

Ongoing online courses, including Zander Whitehurst, Jesse Showalter and Jowita Michalska.

2020

Flux Academy — lecture series focused on web design

2025

Design in Practice: Creative Typography

2024

Design in Practice: Webflow Designer

2023

Design in Practice: Interaction Designer

2021

Adobe InDesign Workshop — Robert Oleś

2016

Introduction to Adobe InDesign

2015

Fundamentals of Animation in Adobe After Effects

OCTOBER — DECEMBER 2012

Hairdressing course completed with a professional qualification — Akademia Gabriel

- Advised clients on effective solutions based on current design trends and UX/UI principles.
- Created functional prototypes as well as low- and high-fidelity mockups.
- Developed UI kits and pixel-perfect design systems
- Specialized in UI design, creating engaging and accessible website layouts, including complex websites, one-page websites and e-commerce experiences.
- Advised clients on effective solutions based on current design trends and UX/UI principles.
- Created functional prototypes as well as low- and high-fidelity mockups.
- Developed UI kits and pixel-perfect design systems.

Selected achievements:

As a co-creator of the inaugural Great September Showcase Festival & Conference — one of the largest music events in Poland — I developed, together with the Art Director, a cohesive, scalable and distinctive communication system. Working with Artur Rojek, one of the most recognizable figures in Poland's alternative music scene, and his entire team, I created the festival website. The success of the project contributed to the festival's continuation in subsequent years.

I was also the sole designer responsible for the website of Fotofestiwal Łódź — International Festival of Photography. Starting with competitor analysis and developing the information architecture, I created a cohesive UI system that received positive feedback.

WEB DESIGNER & GRAPHIC DESIGNER QUALITY PIXELS. AGENCJA INTERAKTYWNA MAY 2015 — MAY 2019

- Designed websites, including product websites, corporate websites and online stores.
- Created style guides and pixel-perfect UI designs.
- Worked closely with front-end developers.
- Designed visual identities and brand books.
- Created graphics for both digital and print applications.

Result:

Created a wide range of digital and visual-design projects, from websites and online stores to complete brand identities and supporting print materials.

EARLIER EXPERIENCE 2007 — 2015

Before specializing in UI, I worked across visual design, fashion, styling and graphic design. My experience included working as a hairdresser at Jean Louis David, a stylist assistant at Fashion Week Manufaktura, a fashion and footwear designer at LPP/Mohito, ETOS/Diverse and Badura, as well as working in graphic design.

This background taught me to approach design as a complete process — from the initial concept and visual direction to the final detail and execution.

INTERESTS

- COLD WATER SWIMMING
- WIM HOF METHOD
- VINYASA YOGA
- WALKING
- POLISH LAW
- VEGETARIAN COOKING

I hereby give consent for my personal data to be processed for the purpose of the recruitment process in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).